



# Best Practice in Corporate Governance: Building Reputation and Sustainable Success

*Adrian Davies*

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An earlier book, *A Strategic Approach to Corporate Governance* (Gower, 1999), examined corporate governance from a philosophical and 'big picture' standpoint. This book digs deeper and explores the operational issues around corporate governance, giving examples of good practice. It is a 'how to' book, which focuses on processes and practical issues, making the case for corporate governance in terms of measurable business benefits and competitive advantage.

The author explores a number of key themes:

- How corporate governance has expanded in scope and importance worldwide.
- How to engage with the wider range of stakeholders whose support is essential for success in a competitive world.
- How to distribute power to those who need to use it to perform effectively at all levels in the organisation.
- How to encourage the behaviours needed to effect good governance.
- How to embed best practice in the daily routine of the organisation.
- How to adapt best practice to meet the needs of different organisations.
- How effective corporate governance can build sustainable business success.
- How corporate governance may evolve to meet the needs of the future.

Corporate governance should address the needs of people seeking to cooperate effectively in a shared endeavour. It should be adopted, not imposed and Adrian Davies provides an eloquent and authoritative guide to this process.

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