



# **Start & Run a Meeting and Event Planning Business (Start & Run Business)**

*Shannon Marie Lach*

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**Start & Run a Meeting and Event Planning Business (Start & Run Business)** Shannon Marie Lach

Make money planning events with style and impress your clients. 'Start & Run a Meeting and Event Planning Business' shows would-be business owners how to start and run a successful enterprise planning events of all kinds—from weddings and private parties to corporate events, meetings, conferences, and sporting events. This book will show you not only how to organize events, but also how to run the business itself. Keeping track of all the many details involved in putting on a successful event is easy when you have the checklists, schedules, tips, and experts' advice you need. Written in the step-by-step style that has made the Start & Run series the best of its kind, this indispensable guide will help readers to make any event—and event planning business—a resounding success.

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