



Music: The Business - 6th Edition: Fully revised and updated, including the latest changes to Copyright law

Ann Harrison

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This essential and highly acclaimed guide, now updated and revised in its sixth edition, explains the business of the British music industry.

Drawing on her extensive experience as a media lawyer, Ann Harrison offers a unique, expert opinion on the deals, the contracts and the business as a whole. She examines in detail the changing face of the music industry and provides absorbing and up-to-date case studies.

Whether you're a recording artist, songwriter, music business manager, industry executive, publisher, journalist, media student, accountant or lawyer, this practical and comprehensive guide is indispensable reading.

Fully revised and updated. Includes:

The current types of record and publishing deals, and what you can expect to see in the contracts
A guide to making a record, manufacture, distribution, branding, marketing, merchandising, sponsorship, band arrangements and touring
The most up-to-date information on copyright law and related rights
An in-depth look at digital downloads, streaming, online marketing and piracy
Case studies illustrating key developments and legal jargon explained.

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