



Der Simplex Algorithmus leicht gemacht!: Operations Research (Lineare Optimierung) (German Edition)

Frank Raulf

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Fachbuch aus dem Jahr 2012 im Fachbereich Mathematik - Angewandte Mathematik, , Sprache: Deutsch,

Abstract: Der Simplex Algorithmus ist eine Methode der linearen Optimierung. Er wird zur

Portfoliooptimierung, Logistikoptimierung, Verschnittreduktion, Mischoptimierung,

Produktionsoptimierung, Personalplanung, in der Spieltheorie und in vielen weiteren Bereichen verwendet.

In diesem Buch wird die Simplex Methode an einfachen, nachvollziehbaren Praxisbeispielen erklärt. Es geht darum, ein anspruchsvolles Thema leicht zugänglich zu machen.

Im ersten Teil wird auf die Vorbereitung zur darauf hin folgenden Aufstellung des Mathematischen Modells eingegangen. Der zweite Teil beschäftigt sich mit dem dualen und primalen Simplex Algorithmus, um dann im nachfolgenden Kapitel auf Probleme einzugehen, die bei der Berechnung auftreten können. Zum Ende hin wird auf die Sensitivitätsanalyse, welche bei der Interpretation der Optimalen Lösungen eine Rolle spielt, eingegangen. Die letzten beiden Abschnitte beschäftigen sich mit der Mehrfachzielsetzung, denn Unternehmen haben für gewöhnlich nicht nur ein Ziel, sowie mit der Praxisrelevanz des Simplex Algorithmus.



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