



# Television and Postfeminist Housekeeping: No Time for Mother (Routledge Advances in Television Studies)

*Elizabeth Nathanson*

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In this book, Nathanson examines how contemporary American television and associated digital media depict women's everyday lives as homemakers, career women, and mothers. Her focus on American popular culture from the 1990s through the present reveals two extremes: narratives about women who cannot keep house and narratives about women who *only* keep house. Nathanson looks specifically at the issue of time in this context and argues that the media constructs panics about domestic time scarcity while at the same time offering solutions for those very panics. Analyzing TV programs such as *How Clean is Your House*, *Up All Night*, and *Supernanny*, she finds that media's portrayals of women's time is crucial to understanding definitions of femininity, women's labor, and leisure in the postfeminist context.



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**From reader reviews:**

**Ida Hamilton:**

People live in this new moment of lifestyle always try and and must have the time or they will get great deal of stress from both daily life and work. So , once we ask do people have spare time, we will say absolutely indeed. People is human not a robot. Then we ask again, what kind of activity do you have when the spare time coming to a person of course your answer may unlimited right. Then do you try this one, reading guides. It can be your alternative in spending your spare time, the book you have read is actually Television and Postfeminist Housekeeping: No Time for Mother (Routledge Advances in Television Studies).

**Peter Wright:**

Television and Postfeminist Housekeeping: No Time for Mother (Routledge Advances in Television Studies) can be one of your beginner books that are good idea. Many of us recommend that straight away because this e-book has good vocabulary that can increase your knowledge in terminology, easy to understand, bit entertaining but nonetheless delivering the information. The article author giving his/her effort to get every word into enjoyment arrangement in writing Television and Postfeminist Housekeeping: No Time for Mother (Routledge Advances in Television Studies) yet doesn't forget the main place, giving the reader the hottest and based confirm resource data that maybe you can be considered one of it. This great information could draw you into brand-new stage of crucial pondering.

**Denise Dennis:**

Is it a person who having spare time subsequently spend it whole day by simply watching television programs or just lying on the bed? Do you need something totally new? This Television and Postfeminist Housekeeping: No Time for Mother (Routledge Advances in Television Studies) can be the response, oh how comes? It's a book you know. You are therefore out of date, spending your free time by reading in this brand-new era is common not a nerd activity. So what these guides have than the others?

**Dolores Mika:**

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