



Sustainability Reporting for SMEs: Competitive Advantage Through Transparency (D?Shorts)

Elaine Cohen

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Sustainability reporting can help companies make more money. Sustainability Reporting for SMEs shows you how. Reporting, done well, requires a company to make public a set of promises that bind the company to its sustainability commitments. By adopting a transparent approach to both business practice and reporting, SMEs can gain significant business advantage, both in terms of more effective internal processes and in terms of reputation and business-building. Elaine Cohen provides guidance and tools for actual actions that will improve the sustainability impacts of your company, and a process for reporting that adds value which is much greater than the printed or online report itself. This book will help SMEs develop 'the transparency habit' so that they both make more money and contribute more proactively to the sustainability of our society and planet. It is vital reading for SME owners and managers, entrepreneurs, business and sustainability students and teachers, and consultants. Sustainability managers in larger organisations will find this book helpful in assisting their organisations manage their supply chains which undoubtedly include several SMEs.

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