



# The Limitations of Intercultural Training

*Bettina Bohnert*

Download now

[Click here](#) if your download doesn't start automatically

# The Limitations of Intercultural Training

*Bettina Bohnert*

## **The Limitations of Intercultural Training** Bettina Bohnert

Scholarly Research Paper from the year 2003 in the subject Business economics - Personnel and Organisation, grade: 1,6 (A), University of Cooperative Education Mannheim (BWL/International Business Administration), 20 entries in the bibliography, language: English, abstract: Businesses in the 21st century are faced with many challenges. The most significant is the increasing globalization of economic transactions. Due to advances of information technology and traveling, as well as trade agreements, this process was promoted tremendously. The result is a very complex, worldwide business environment influenced by economic, legal, political, and cultural elements (Thomas 2002:4).

All business units are affected by globalization. Some examples are that the supply and demand sides enclose suppliers and customers originating from all parts of the globe, research and development departments have to reflect on international principles, and bookkeeping is forced to apply international accounting standards (Blom 2002:2). Consequently it is essential to be aware of the arising problems. Especially the cultural aspect has to be taken seriously as it affects all the other elements of one global world. Company employees have to deal with dissimilar behaviors resulting from a diverse programming of the mind of specific groups (Hofstede 1991) every day. Contact with cultural multiplicity does not imply traveling. Even "out-of-the-office" it is common to get in touch with partners belonging to another cultural group (Thomas 2002:3). Furthermore, the structure of the workforce in home countries nowadays consists of people belonging to different cultural backgrounds. Inter-cultural-contacts often lead to misunderstandings based on different values, attitudes and beliefs (Daniels 2001:46), which can even lead to business failure. Some differences that might cause misunderstandings are e.g. the way names are used and persons are addressed, variations in working, business and communication styles, and an unequal handing of criticism (Blom 2002:196).

To be successful in an international working surrounding cultural conflicts have to be avoided. To manage variety, new skills are required - the skill of intercultural competence. Although some business students already absolve intercultural training during their studies, the need for further education has risen in the last decades. Especially when regarding the share of the elderly workforce or those without a university degree who have never been educated in culture, but who have to manage the effects daily. Another indicator reflecting the need for an increase in intercultural training is an expatriate failure rate of 30 - 70% (Kühlmann 1995:10-19)...

 [Download The Limitations of Intercultural Training ...pdf](#)

 [Read Online The Limitations of Intercultural Training ...pdf](#)

## **Download and Read Free Online The Limitations of Intercultural Training Bettina Bohnert**

---

### **From reader reviews:**

#### **Lydia Baum:**

Within other case, little folks like to read book The Limitations of Intercultural Training. You can choose the best book if you'd prefer reading a book. Providing we know about how is important any book The Limitations of Intercultural Training. You can add know-how and of course you can around the world with a book. Absolutely right, because from book you can understand everything! From your country until eventually foreign or abroad you will find yourself known. About simple factor until wonderful thing you may know that. In this era, you can open a book or perhaps searching by internet system. It is called e-book. You can utilize it when you feel fed up to go to the library. Let's learn.

#### **Wanda Davis:**

This book untitled The Limitations of Intercultural Training to be one of several books which best seller in this year, here is because when you read this reserve you can get a lot of benefit on it. You will easily to buy this book in the book retail outlet or you can order it by means of online. The publisher in this book sells the e-book too. It makes you more readily to read this book, because you can read this book in your Mobile phone. So there is no reason for your requirements to past this reserve from your list.

#### **Vincent Humphreys:**

The publication with title The Limitations of Intercultural Training has a lot of information that you can learn it. You can get a lot of benefit after read this book. This kind of book exist new knowledge the information that exist in this publication represented the condition of the world right now. That is important to you to understand how the improvement of the world. This specific book will bring you inside new era of the globalization. You can read the e-book with your smart phone, so you can read the idea anywhere you want.

#### **Henry Buford:**

The book untitled The Limitations of Intercultural Training contain a lot of information on it. The writer explains the girl idea with easy means. The language is very clear and understandable all the people, so do certainly not worry, you can easy to read this. The book was written by famous author. The author gives you in the new age of literary works. You can easily read this book because you can please read on your smart phone, or product, so you can read the book inside anywhere and anytime. If you want to buy the e-book, you can start their official web-site as well as order it. Have a nice read.

## **Download and Read Online The Limitations of Intercultural**

**Training Bettina Bohnert #H9J3RK4O1M8**

# **Read The Limitations of Intercultural Training by Bettina Bohnert for online ebook**

The Limitations of Intercultural Training by Bettina Bohnert Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Limitations of Intercultural Training by Bettina Bohnert books to read online.

## **Online The Limitations of Intercultural Training by Bettina Bohnert ebook PDF download**

**The Limitations of Intercultural Training by Bettina Bohnert Doc**

**The Limitations of Intercultural Training by Bettina Bohnert MobiPocket**

**The Limitations of Intercultural Training by Bettina Bohnert EPub**