



# The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials

*Diane Spiegel*

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## **The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials** Diane Spiegel

With four generations simultaneously co-habiting today's workplace, miscommunication and dissatisfaction are prevalent. Generation Y is the newest generation to enter our workforce and they pose a whole new set of particularly thorny issues, especially for those who manage them. So how can you, as a leader, help them reach their full potential? In *The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials* Diane Spiegel takes a close look into the workings of the Gen Y mind: how they operate, their strengths, their weaknesses, and how to effectively engage the wide range of abilities at their disposal. The *Gen Y Handbook* is designed to be read in the way which best suits your needs—it can be read cover to cover, but it can also be referred to on the go according to a relevant topic. Each section is filled with Spiegel's expert advice on generational understanding drawn from her enormous experience in corporate training and development.



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