



The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials

Diane Spiegel

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With four generations simultaneously co-habiting today's workplace, miscommunication and dissatisfaction are prevalent. Generation Y is the newest generation to enter our workforce and they pose a whole new set of particularly thorny issues, especially for those who manage them. So how can you, as a leader, help them reach their full potential? In The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials Diane Spiegel takes a close look into the workings of the Gen Y mind: how they operate, their strengths, their weaknesses, and how to effectively engage the wide range of abilities at their disposal. The Gen Y Handbook is designed to be read in the way which best suits your needs—it can be read cover to cover, but it can also be referred to on the go according to a relevant topic. Each section is filled with Spiegel's expert advice on generational understanding drawn from her enormous experience in corporate training and development.



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