



Influence Warfare: How Terrorists and Governments Fight to Shape Perceptions in a War of Ideas (Praeger Security International)

James J.F. Forest

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In an era where anyone can have access to the Internet or other media forms that make widespread communication easy, terrorists and insurgents can spread their messages with complete freedom, creating challenges for national security. *Influence Warfare: How Terrorists and Governments Fight to Shape Perceptions in a War of Ideas* focuses on the core of the ongoing struggle for strategic influence and, particularly, how states can counter the role media and the Internet play in radicalizing new agents of terrorism.

As the book makes clear, governments need to find ways to effectively confront non-state adversaries at all levels of the information domain and create an understanding of strategic communications within a broad range of technologies. The essays from the international group of authors who contributed to this work offer a deeper understanding of the ongoing struggle. Influence Warfare also provides a set of case studies that illustrate how the means and methods of strategic influence can impact a nation's security.



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