



Fast Fashion Systems: Theories and Applications (Communications in Cybernetics, Systems Science and Engineering)

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Fast fashion is an industrial trend that refers to the concept of shortening lead time (production, distribution) and offering new products to the market as fast as possible. Despite an abundance of research results, there is no comprehensive reference source that covers the state-of-the-art findings on both theoretical modeling and empirical research on fast fashion systems. This edited volume consists of three sections - review and exploratory studies, analytical models, and empirical research – made up of many interesting contributions in the respective domain. The result is a well-balanced handbook which includes both theoretical results (from various perspectives) and empirical findings.

This volume will be of interest not only to those involved in the fashion industry, but also to academics and practitioners in the wider fields of business, manufacturing engineering, systems engineering and supply chain management.



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